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Enterprise LAMP Summit asks global open source leaders “Can LAMP deliver?”
LAMP often the strongest option for enterprise use

Nashville, TN—(BUSINESSWIRE)—No chief technologist wants to deploy unproven open source software, risking the operational integrity, revenues and reputation of his or her enterprise. Yet just as certainly, no CTO wants to be left behind as technologies such as the open source LAMP software stack ripen, leaving the field open to its innovative use by nimbler competitors. To help technology decisionmakers assess the tipping point, Nashville-based [Remarkable Wit, LLC](#) has invited global leaders in open source development to an [Enterprise LAMP Summit](#) to make their case that **LAMP—[Linux](#), [Apache](#), [MySQL](#), [PHP](#), [Python](#) and [Perl](#)—has proven its ability to provide performance that CTOs at the world’s largest enterprises can rely on for global deployment.**

Speakers at the groundbreaking [Summit](#), slated for Nov. 5-6, 2009 in [Nashville, TN](#), will include:

- ❖ [Lee Congdon](#), CIO of [Red Hat \(NYSE: RHT\)](#), the world's leading open source and [Linux](#) provider;
- ❖ [Andi Gutmans](#), CEO of [Zend Technologies](#), which develops [PHP](#), the technology that powers roughly 40% of the Internet;
- ❖ [r0ml](#) (Robert Lefkowitz), thought leader, über-CTO and VP of [Asurion](#);
- ❖ [William Hurley](#), Chief Architect of Open Source Strategy at [BMC Software \(NYSE: BMC\)](#), which is used by 85% of [Fortune 500](#) companies;
- ❖ [Kent Freeman](#), CIO of [Ingram Digital](#);
- ❖ [Bob Miller](#), VP of Technology at [Magazines.com](#);
- ❖ [Paul Santinelli](#), Partner at [North Bridge Venture Partners](#) and former Director of [Red Hat Network](#);
- ❖ [Jimmy Guerrero](#), Senior Product Marketing Manager at [MySQL](#);
- ❖ [Baron Schwartz](#), Director of Consulting, [Percona, Inc.](#);
- ❖ [John Busch, Ph.D.](#), CEO of [Schooner Information Technology](#);

- ❖ [John Reuning](#), Lead Architect of [Lulu.com](#); and
- ❖ [Josh Berkus](#), CEO of [PostgreSQL Experts, Inc.](#) and member of the Technical Steering Committee of [Open Source for America](#).

The Enterprise LAMP Proposition

Organized by thought leadership and tech evangelist firm [Remarkable Wit, LLC](#), the conference pivots on the assertion that not only the LAMP stack but also a growing array of what CEO [Marcus Whitney](#) calls “LAMP-friendly” technologies stand ready to introduce a new era in internet technology.

Whitney explains, “Technology leaders need reliable, secure, highly functional, high performance, portable and scalable internet service applications. In the past, often that meant turning to proprietary software. Open source options simply had not proven their mettle seven or ten years ago, and high-profile CTOs were right to wait.

“Now, however, because of the maturity, velocity, security and scalability achieved by the LAMP stack and the training, certification and support offered by a solid array of providers, many IT thought leaders believe that LAMP can deliver solid business value to global enterprises.”

Indeed, parts of the suite now power the Internet; securely hold personal healthcare information; and provide content management for the world’s most august publications, including the [New York Times](#). Other parts provide the operating systems for entertainment giant [DreamWorks](#); the ATM systems for Brazilian banks; [BMW](#)’s virtual aerodynamic modeling; [PayPal](#)’s middleware tier; the [Chicago Mercantile Exchange](#); the government of Japan; the [National Security Agency](#); [NASA](#); the optical character recognition software used by the [U.S. Postal Service](#); and the sonar operations of the [U.S. Navy](#).

Moreover, Whitney asserts, **LAMP has transcended its origins and today is as an acronym more symbolic than literal, encompassing reliable open source options.** Internet-enabled operating systems, for instance, start with [Linux](#) and now include [FreeBSD](#), [OpenBSD](#) and Darwin. Open source Internet application servers span [Apache HTTPD](#), [JBoss](#), [Tomcat](#) and [Zimbra](#), while open source databases range from [MySQL](#), [PostgreSQL](#) and [SQLite](#) to [CouchDB](#) and [MongoDB](#). Finally, open source Internet-focused programming languages now include the standards, [PHP](#), [Python](#) and [Perl](#), as well as [Java](#), JavaScript, [Ruby](#) and [Erlang](#).

In addition, the hardware infrastructure on which LAMP used to run has matured beyond its legacy. While not a fit for every enterprise, innovations such as **laaS** (Infrastructure as a

Service), **PaaS** (Platform as a Service), **SaaS** (Paid Software as a Service) and **oSaaS** (Open Software as a Service) now offer CTOs even more flexibility in how they structure systems.

Because of these software and hardware advances, Enterprise LAMP is becoming a mainstream choice for enterprise use.

About the Enterprise LAMP Summit

More than 200 CTOs from leading regional and national firms are anticipated at the [Summit](#), which is sponsored by [Emma](#), the Web's most stylish communications and marketing firm; the [Williamson County \(TN\) Office of Economic Development](#); the [Nashville Area Chamber of Commerce](#); the [Nashville Technology Council](#); [Vaco](#), an [Inc. 500](#) placement firm; XL LED Lab, a division of [XL Video](#); and media partners [php|architect](#) magazine and [Python Magazine](#).

During the [Summit](#)'s complementary event, [Big LAMP Camp](#) (Nov. 7), leaders from innovative open source firms will share their on-the-ground reports in an engaging multi-track event that is expected to draw 600 developers from North America.

The Camp will offer direct access to the coders who use, troubleshoot and evangelize the LAMP software suite, providing an **excellent recruiting opportunity** for firms that require exceptional talent. In addition, the credibility and authority of the Camp speakers will provide a **high-powered, low-cost training opportunity** for development teams.

The [Enterprise LAMP Summit](#) and [Big LAMP Camp](#) are thought leadership initiatives of [Remarkable Wit, LLC](#). Register at www.EnterpriseLAMP.org.